

WFVR February 2022 Board Meeting

2/9/22

Board members present: Rebecca, Jeannie, Todd, Caroline, Jim, Ralph, Maureen
Programmers joining: Scott, Peter Neri, Lizzie Curran, Pat

1) Review/approve January minutes

Todd is still working on posting the minutes on the web. Caroline is always open to feedback.

- Approved

2) Programming report

* Newest on air show, called Comrad Radio with LA Dennison – now available on replay.

* Cindy Perry from Washington VT is about to launch a show soon – she is still being trained by Todd, joining the Elephant stream tomorrow.

* 7-8 programs have recorded promos – Todd is working with programmers to have access to those for the production of shows remotely. Todd encourages programmers for cross referencing other shows, good role models for that are Tim Murphy or Chris Extrand.

* Chris Wood (BALE) send an email about a youth empowerment group engaged at high school level. They are called YES and might be interested in doing a show.

3) Treasurer's Report - January 2022

\$ 7,149 in capital account.

\$ 12,447 in operating account.

\$ 6,014 in rainy day fund.

\$ 2,967 in PayPal

A decent month membershipwise, with several new and renewing members and a couple of donations. We benefitted once again from a donation of \$1,000 by Robin Reynolds, a friend of the station in Pennsylvania. Thanks to that and a quiet month on the spending side we wound up the month with a healthy balance of \$28,577 in the coffers.

4) Tech Report

* Ralph asked what happened today with the Proxy. There was network security work done a couple weeks ago.

* Patrick wasn't able to join today to give updates on tech issues.

5) License renewal update

Todd investigated if our license has been renewed (automatically). Apparently stations receive a letter. It appears that our application for license renewal is pending at FCC. It appears that there's not not much to worry about - just notice that FCC is not very communicative.

Renewal is due in April.

6) Lovejoy Fund update from Town of Royalton

Sandy Conrad thanked for PSA for Lovejoy Fund and will include a note in Royalton Town report.

7) On-air member drive fundraiser: Saturday 3/5 through Friday 3/11.

A few years ago we raised about \$1K. Todd proposes to encourage people to go to the website to renew membership or make a donation at anniversary week. Of course some rebroadcasts will include the drive info after these days as well. We actually don't have live shows on Saturday though

a) on-air promotion, Herald ad, cue sheets

on-air promotion leading up to it – up to 3 weeks ahead of it.

b) Should we set a goal?

Jim would rather like to encourage members to participate over pushing for a goal in \$\$\$. That suggestion found broad support from the board. 50 new members would be a big goal.

Another goal would be to encourage sustaining members who donate monthly. Pat asked what's the current member numbers. Jim and Maureen said it's about 100-110 members and about 8 sustainers. Todd suggests to acknowledge new sign-ups on the air (unless they don't want to be mentioned) as well as to count any sign ups during the lead up promo time.

Caroline supports the ambitious goal of 50 new members – maybe we can unleash potential with this drive. Jim is working on getting feedback from new sign-ups anyway about them being comfortable with being thanked on the air for their support – so far only 1 person said they didn't want to get mentioned. One member has donated over 10K over time! Todd is working on scripts.

c) Mid-May outside celebration at Fairgrounds?

WFVR celebration event on a Saturday or Sunday, e.g. 14th or 15th – maybe centered around pulling barn so that we can enter the open sided building shall the weather not be to our advantage. Rebecca said it's also the least expensive venue – it used to be \$350 + proof of insurance. What is the insurance requirement? Rebecca: every event has liability insurance. Todd said it's part of the insurance we already have – it's just a matter of sending over our rider/certificate.

8) Remote concert update

Upper Pass but on breaks on the idea to have a concert – so this idea is on the back burner. But Seven Stars had monthly concerts there and Todd talked to Michael about their internet connection (for streaming purposes). Maybe we could stream their March 18th show after some testing is done with the BRIC link! If it works this will give us some assurance that we could carry live remote programming from elsewhere with a stable internet connection as well and that would be special for the station.

9) Other business

* The Vermont Association of Broadcasters continues to try to find paths to get Vermont's 10 Community Radio Stations some grant money (contact person: Wendy).

“If you had a magic wand and could get anything to help your community radio station better serve the community to which you are licensed, what would you get?” Suggestions include:

> LFP transmitter

> mobile recording DJ package

> maybe CD player or sth else from the studio laundry list for equipment

> counseling for radio policy on political speech/anti discrimination on the air (conversation about what it would cost, if we could copy paste from another station – which we gauged before without support, leave it at discretion of the manager)

* Caroline asked if she should regularly send the board meeting link to programmer email list? Rebecca favored it to be shared upon request to Todd so that he knows who's interested. Lizzie shared that in other organizations such links are shared with everyone and that it's an open meeting. Caroline is indifferent and has some control through zoom to ensure functionality/security of the meeting. Maureen expressed that there have been sensitive meetings in the past related political speech and that it was good for that meeting to be only among board members for discussing sensitive topics. Todd agreed that we got to be careful about sensitive items coming up and also favored Rebecca's suggestion to leave it opt-in upon request. Agreement.

Rebecca's and Maureen's terms are up in 2 month so promo to programmers to join the board.

10) Next meeting: 3/9/22, 6pm on zoom

Adjourn